

**Now Available
For Sale & Pre-Lease**




9.84± AC



**HAUGHTON
PLACE**
62± AC

**LA Hwy 157 at LA Hwy 3227 / South of I-20
Mixed-Use Commercial Development
Haughton, LA 71037**

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This 70± acre mixed-use commercial development offers various lot sizes ranging from 1.37 to 24.55 acres, with customization available to meet specific project needs. Construction has begun on a major infrastructure improvement at LA Highway 3227 and 157 intersections, including a planned rerouting of LA 3227 in 2025. The Haughton area is experiencing significant growth, demonstrated by the construction of new schools in recent years. Over the past three years, notable businesses—Sonic, Johnny’s Pizza, a liquor store, PJ’s Coffeehouse, and a sandwich and salad eatery—have opened at this intersection, highlighting the area’s increasing commercial activity.

- **Strip Retail**
- **Retail-Pad Sites**
- **Grocery**
- **Office**
- **Medical Offices**
- **Hospitality**
- **Banking**
- **QSR/Fast-Food**
- **Full-Service Restaurants**
- **Services**
- **Self Storage**
- **Multi-Family**

Land Available	1 to 70+/- Acres
Zoning	B-3
City/Parish	Haughton, Bossier Parish, LA
Tax ID/APN	1811166
Hwy Access	LA Hwy 157 & 3227/ 0.5 mi from I-20
Sale Price	See Agent



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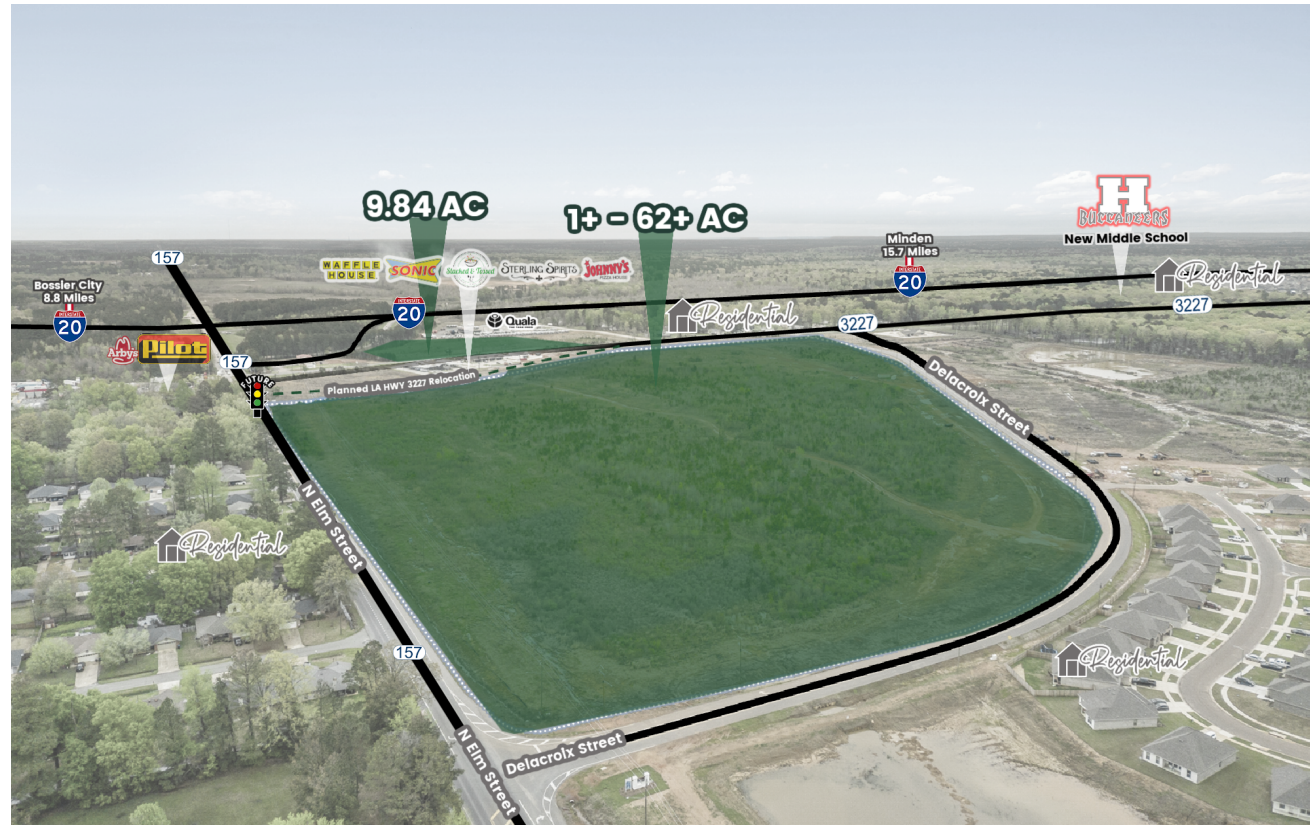


70+/- AC Mixed-Use Commercial Development LA Hwy 157 at LA Hwy 3227/ South of I-20



Development

- ☐ **Master Detention in Place**
The project is part of a master detention and requires no on-site detention requirements.
- ☐ **TIA Completed**
A Traffic Impact Study Analysis has already been conducted for the site.
- ☐ **On-Site Dirt Available**
On-site dirt is available at competitive pricing.
- ☐ **Eligible for New Market Tax Credits (NMTC)**
Incentivizes community development and economic growth through the use of tax credits.
[CLICK HERE FOR MORE INFO](#)
- ☐ **Qualifies for USDA Loan Program**
Business & Industry Loan Guarantees in Louisiana.
[CLICK HERE FOR MORE INFO](#)



Location

Strategically located at the intersection of LA Highways 3227 and 157, the location benefits from both excellent visibility and accessibility. It is less than one minute from the Haughton/Fillmore Exit at Interstate 20. Currently, the LA DOTD is completing a multimillion-dollar improvement project. Phase I is complete and includes widening LA Hwy 157 with a center turn lane. Phase II will include rerouting LA Hwy 3227.

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A1 SITE PLAN

SCALE: 1" = 100'

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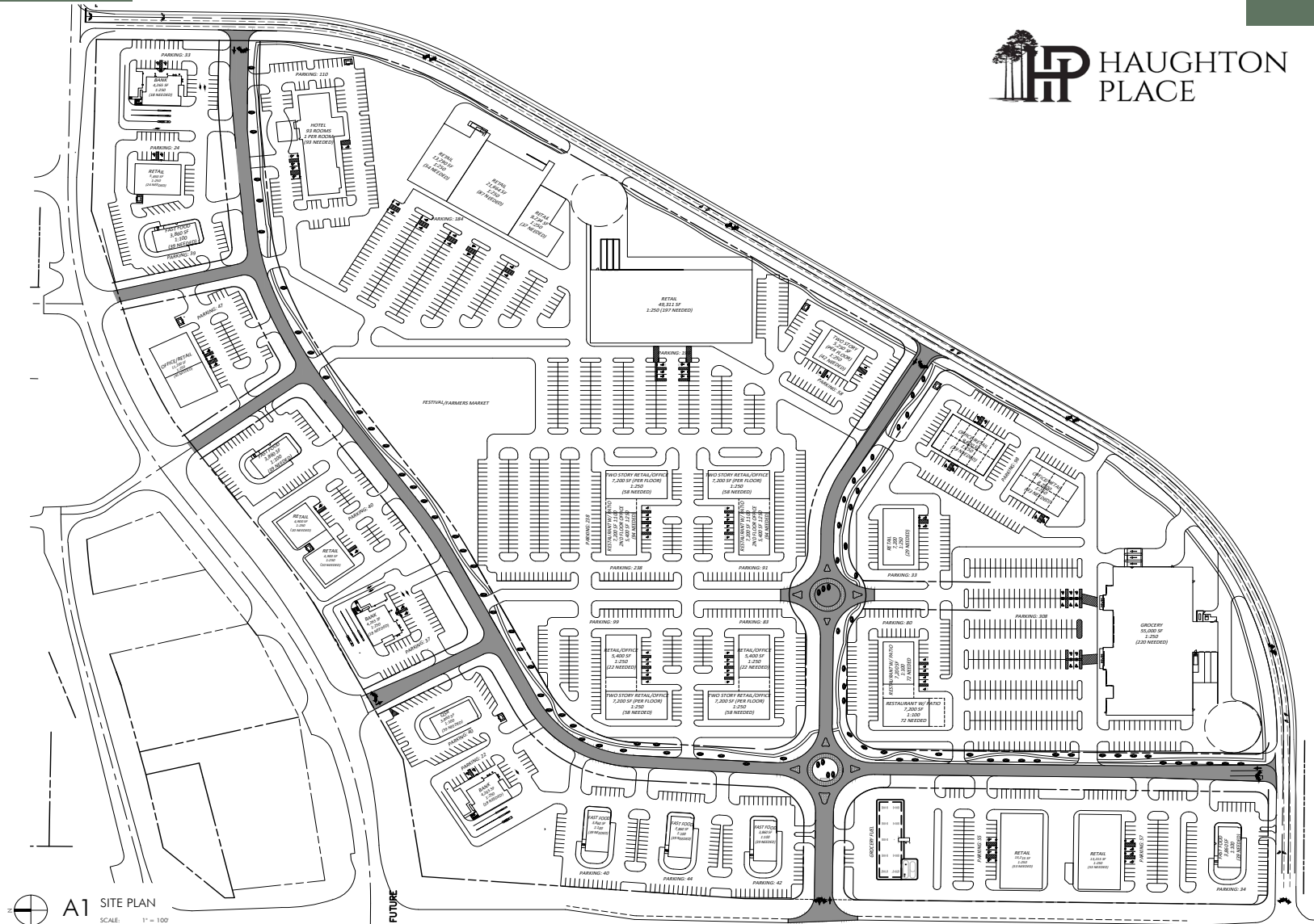
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Master Plan



HAUGHTON
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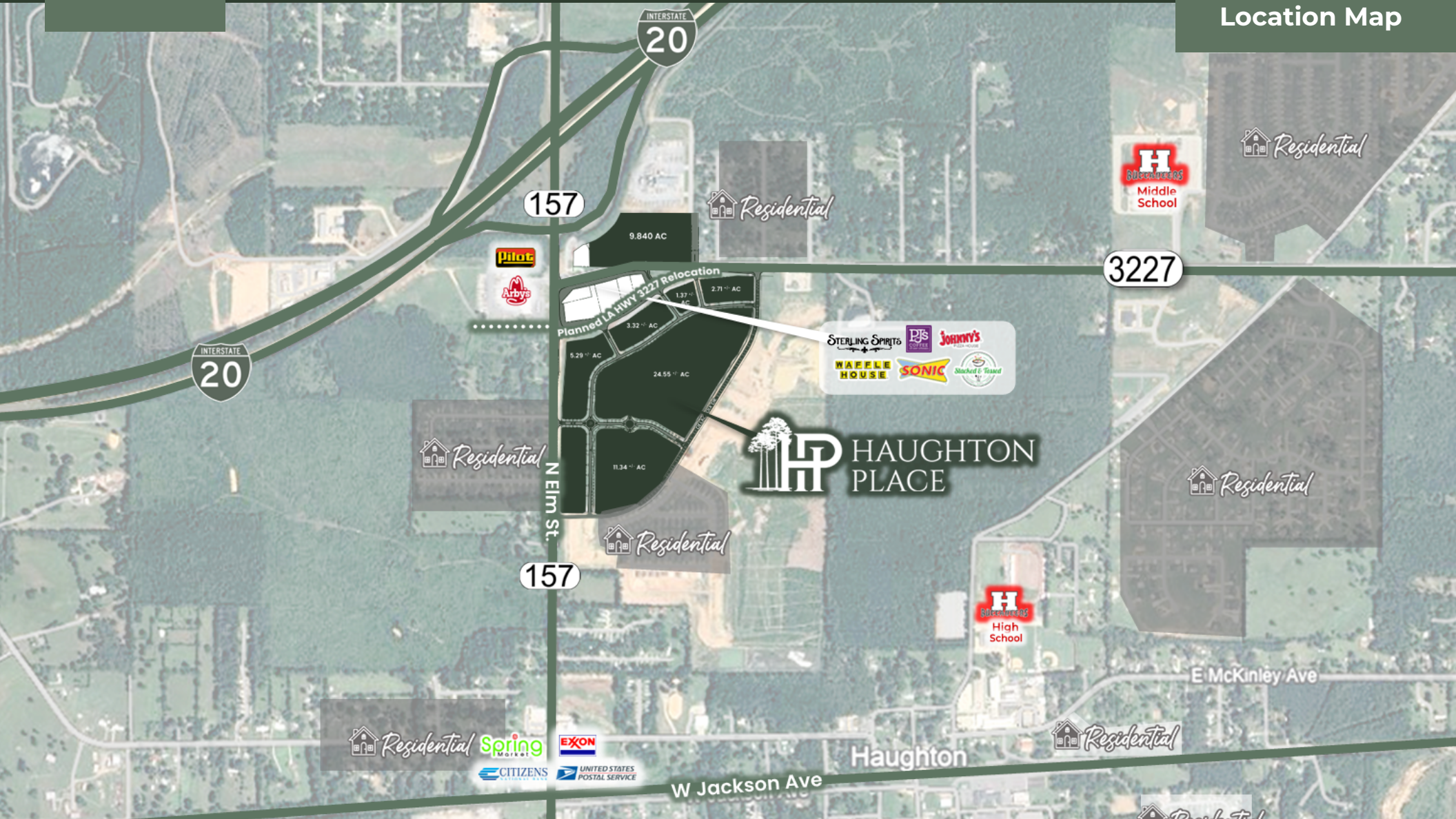
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Location Map



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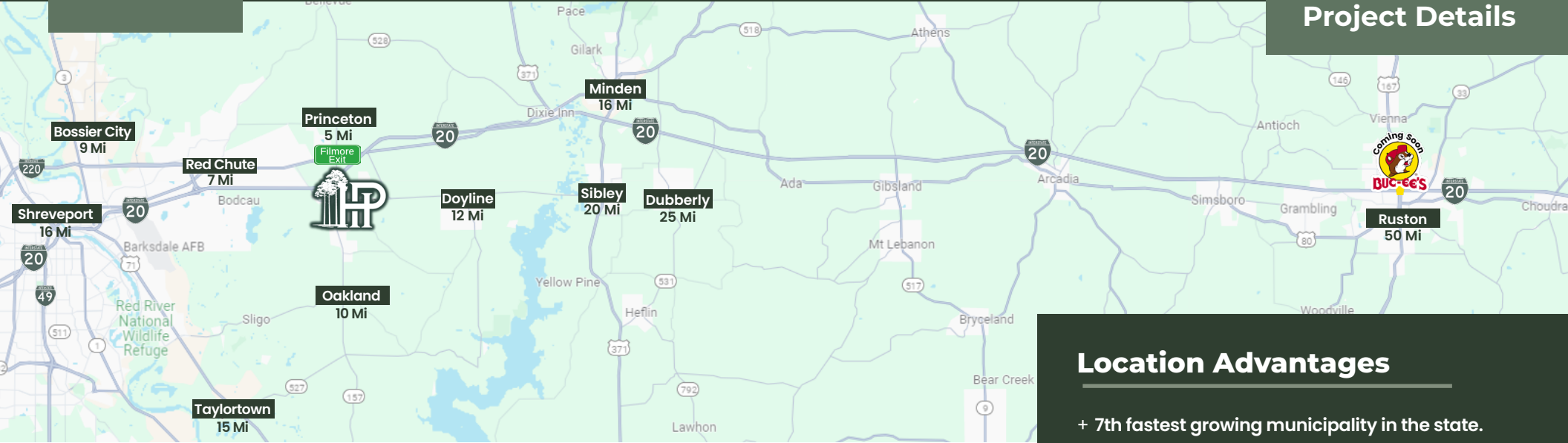
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Project Details



About Haughton Place

Paying homage to the town's original name, *Haughton Place*, is a planned mixed-use commercial development located south of Interstate 20 at Haughton/Fillmore Exit off Hwy 157. Situated at the junction of the newly routed Hwy 3227 and Hwy 157 (N. Elm Street), the property has excellent accessibility from I-20. Haughton Place is designed to serve the area's recent and anticipated growth. Convenient to new and planned residential neighborhoods, schools, and businesses, Haughton Place is at the crossroads of a much larger trade area. With a variety of lot sizes available, starting at one acre, developers can tailor lots to meet their specific needs or requirements.



Location Advantages

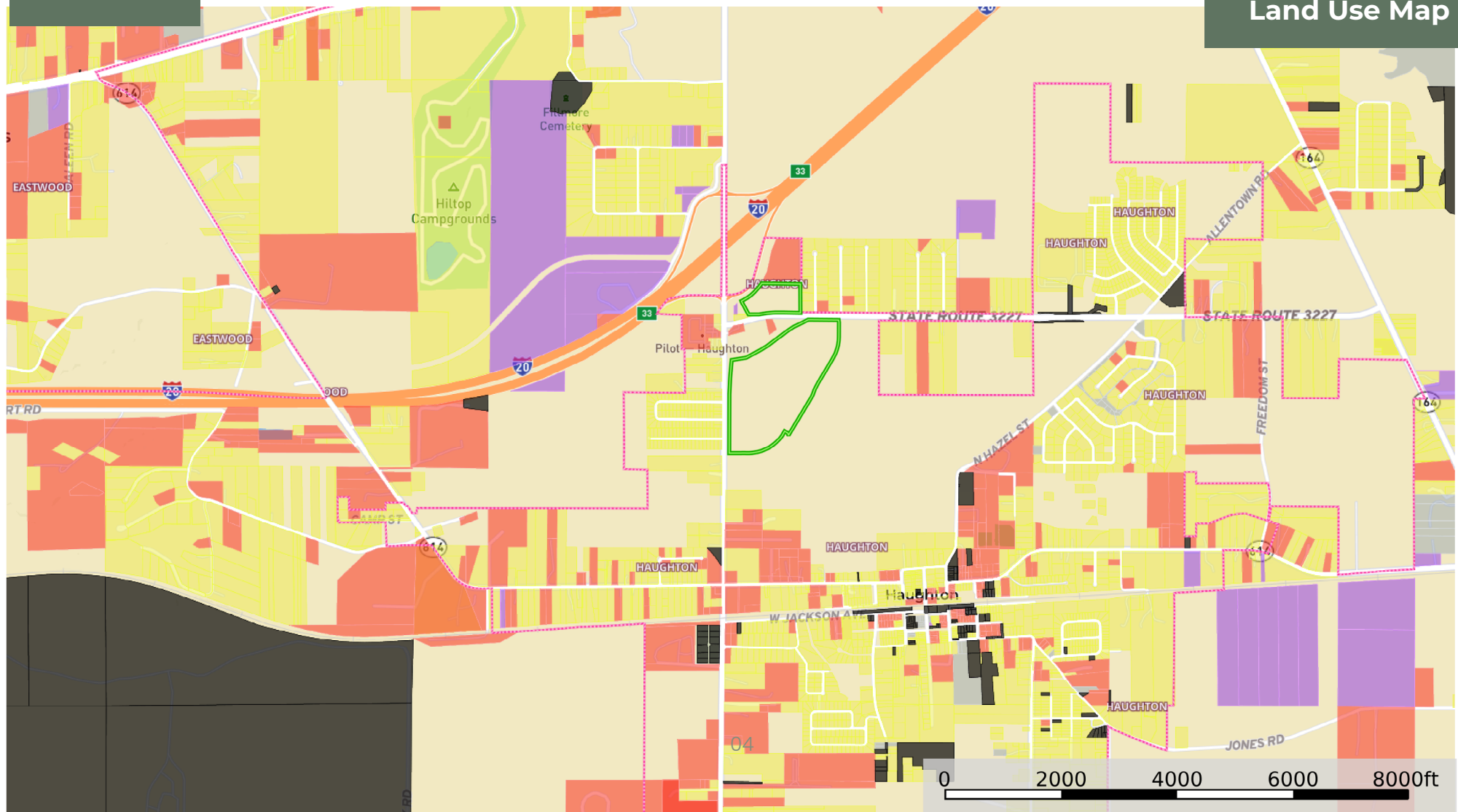
- + 7th fastest growing municipality in the state.
- + Surrounding area includes 130+ acres of new residential development (350 homes) with more being planned.^{*1}
- + Highest Population Growth Rate in Bossier Parish.
- + Convenient to 5A schools, higher education, and major employers.
- + Less than 7 miles east of new Barksdale Air Force Base/I-220 interchange where expansion is currently underway.
- + To accommodate population growth, new elementary and middle schools were constructed, and a major expansion of the high school was completed.
- + LA DOTD Multimillion-Dollar Improvement Project
 - Widening LA Hwy 157 with a center turn lane and rerouting of LA Hwy 3227 to improve traffic flow.



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Land Use Map



Marker 1 Distance Boundary Boundary 1 Boundary 1 Boundary Residential Commercial Industrial Agricultural Vacant Miscellaneous

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